



Casa Youth Shelter

Casa Youth Shelter Annual Youth Leadership Conference Sponsorship Packages Explained

Bronze Package \$50

- E-newsletter Acknowledgement- A Thank You message in our e-newsletter that is distributed on a monthly basis to 4,000 recipients
- Day of Recognition- Recognition in the form of a component of the event named after the sponsor for example workshop, hall, chatroom, etc.

Silver Package \$250

The perks listed above as well as:

- Day of recognition- Recognition in the form of logo displayed during intermission video slide show
- Virtual Booth Displayed in Expo Hall- Sponsors will have the opportunity to promote their company information through our virtual hall by uploading a company information sheet and company contact information.

Gold Package \$500

The perks listed above as well as:

- One Social Media Recognition-Social Media recognition through the platforms utilized by Casa Youth Shelter. Recognition will be made through our Facebook page with 2,409 followers and Instagram with 1,870 followers.

Platinum Package \$1,000

The perks listed above as well as:

- Recognition in our E-mail invites- Logo will be displayed in E-mail invitations that will be sent to invitees composed of different groups of Youth throughout Orange County, Long Beach, and Los Angeles County. Company logo will also be displayed on event registration page.
- Special Acknowledgement Day of Event- An acknowledgment in the form of a Thank You Message to sponsors made by a senior staff member during the Welcome and Closeout.

Diamond Package \$2,000 and Up

Added perks such as:

- Company website link added to the E-newsletter
- Logo displayed on main event page
- Additional social media posts bringing the total to two social media posts on Casa Youth Shelter's Facebook and Instagram Page
- Option of displaying promo video of sponsor's company or organization in "virtual booth"

FAQ'S

Who will be the target audience?

Our audience will be composed of students between the ages of 12-17.

What groups of youth will the audience be composed of?

The youth we are inviting are from schools in Orange County, Long Beach, and Los Angeles County. Additionally, we are inviting youth from organizations that offer youth specific services.

Will my company information only be viewed by youth?

A large portion of our social media followers and e-newsletter recipients are adults.

Is there a fee to attend the Youth Leadership Conference?

This event is completely FREE to all attendees. Because of sponsors like you, we are able to provide this conference without charge to youth participants.

What if I'm on a tight budget?

We have sponsorship opportunities that can accommodate several budgets.

How will I have a booth if the event is online?

We are offering “virtual booths” in our Expo Hall. Based on the sponsorship package selected, information can be shared in the form of information sheets, videos, and contact information.

What will the Expo Hall and Virtual Booth look like?

Sponsor information will be able to be shared through the virtual booth as shown below.

